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Sugarlands Distilling Company to Distribute in Michigan and Connecticut

Press Release | Sep. 3, 2015 at 12:06 pm



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GATLINBURG, TENNESSEE (PRWEB) SEPTEMBER 03, 2015 — Award-winning moonshine from Sugarlands Distilling Company is now available for purchase at bars and liquor stores in Michigan and Connecticut.

Moonshine fans in Michigan will be able to buy all nine varieties of Sugarlands Shine, including Jim Tom Hedrick's Unaged Rye—winner of a gold medal at the 2015 San Francisco World Spirits Competition.



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ADDITIONAL NEWS

Fans in Connecticut will also be able to purchase Jim Tom Hedrick's Unaged Rye, along with—Old Fashioned Lemonade, Mark Rogers' American Peach, Silver Cloud Tennessee Sour Mash, and Southern Sweet Tea.

"We are excited to introduce our award-winning moonshine to the people of Michigan and Connecticut," said expansion director Roy Kibling. "We think our friends up North are really going to enjoy the most unique and storied spirit the South has to offer."

Sugarlands Distilling Company uses an artisanal stone mill to grind Tennessee white corn into meal. The meal is mixed with natural Smoky Mountain water and pure cane sugar to create a sour mash. Each batch of shine is distilled a total of six times to remove all sulfites and vapor— ensuring a high quality flavor.

Sugarlands Distilling Company currently offers nine different varieties of award-winning moonshine. The company has collaborated with celebrity moonshiners Jim Tom Hedrick, Mark Rogers, and Steven Ray Tickle to create the Legend Series line of moonshine flavors.

Sugarlands Distilling Company currently distributes in the following 17 states: AL, CT, FL, IL, IN, KY, MD, MI, MN, MS, NY, NC, SC, TN, VA, WV.

About Sugarlands Distilling Company

Sugarlands Distilling Company is a producer of craft quality moonshine and whiskey and is also a popular attraction in downtown Gatlinburg, Tennessee. Inside the distillery, guests can taste free samples of authentic Sugarlands Shine, take a behind-the-scenes tour of the production, and purchase a variety of moonshine flavors, mountain merchandise, and apparel. To enhance their experience, guests can enjoy live music on the Sugarlands Spirits Stage, Appalachian storytelling, and book outdoor adventure tours in the Sugarlands—an area of the Great Smoky Mountains National Park historically referred to as "moonshiners' paradise." The company is East Tennessee-owned, with a focus on bettering the local community through a variety of events and charitable giving. Sugarlands Distilling Company's phased strategic distribution strategy will be supported through a partnership with TAG USA, one of the most respected beverage marketing/sales organizations in the country. Sugarlands Shine is now available in seventeen states, including Tennessee.