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HOOD RIVER READIES TO LAUNCH NAS CANADIAN **BLEND**

14th July, 2015 by Melita Kiely

Hood River Distillers is extending its Pendleton Canadian blended whisky portfolio with the addition of no-age-statement Pendleton Midnight.



sipping neat, or mixed in a classic cocktail."

Set to launch in select markets in September 2015, the expression has been mostly aged in oak barrels.

A portion has also been rested in American brandy barrels to offer notes of leather, warm spices and a "full-bodied authentic flavour".

"Introducing Pendleton Midnight is a logical evolution for the brand following the existing success of Pendleton Whisky," commented Tia Bledsoe, senior brand manager, Hood River Distillers.

"This new super-premium whisky, accentuated by the intense fruit and floral nuances absorbed from the American brandy barrels, is a unique addition to the

Canadian whisky category, and provides a more premium offering that's smooth and complex - ideal for

Bottled at 45% abv, Pendleton Midnight will have an RRP of US\$34.99 per 750ml bottle.

Earlier this year, Pendleton Whisky launched a limited edition bottling to commemorate men and women who have served in the US armed forces.



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