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HOOD RIVER READIES TO LAUNCH NAS CANADIAN BLEND

14th July, 2015 by Melita Kiely

Hood River Distillers is extending its Pendleton Canadian blended whisky portfolio with the addition of no-age-statement Pendleton Midnight.



Pendleton Midnight whisky will launch in select markets from September 2015

Set to launch in select markets in September 2015, the expression has been mostly aged in oak barrels.

A portion has also been rested in American brandy barrels to offer notes of leather, warm spices and a "full-bodied authentic flavour".

"Introducing Pendleton Midnight is a logical evolution for the brand following the existing success of Pendleton Whisky," commented Tia Bledsoe, senior brand manager, Hood River Distillers.

"This new super-premium whisky, accentuated by the intense fruit and floral nuances absorbed from the American brandy barrels, is a unique addition to the

Canadian whisky category, and provides a more premium offering that's smooth and complex – ideal for sipping neat, or mixed in a classic cocktail."

Bottled at 45% abv, Pendleton Midnight will have an RRP of US\$34.99 per 750ml bottle.

Earlier this year, [Pendleton Whisky launched a limited edition bottling](#) to commemorate men and women who have served in the US armed forces.

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