



Promoting a Lasting Partnership Between Azerbaijan and America

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FOR IMMEDIATE RELEASE

Azerbaijan's Garant Holding has entered an agreement to publish the magazine under licence from the National Geographic Society

Washington, D.C. – March 06, 2014 – An Azerbaijani edition of the National Geographic magazine will be published in the country this year, Azerbaijan's news agency AzerTAc reported.

Azerbaijan's Garant Holding has entered an agreement to publish the magazine under licence from the National Geographic Society at a ceremony attended by Garant's CEO Anar Mammadov and National Geographic Society executive vice president, Terry Adamson.



National Geographic Azerbaijan will become the 40th local-language edition of National Geographic.

The new edition will publish content from the English-language edition and introduce local content of interest to Azerbaijani readers.

The first issue of National Geographic Azerbaijan is expected to hit newsstands and open for subscription in September 2014.

Founded in 2011 by an Azerbaijan businessman, Mr. Anar Mammadov, the Azerbaijan America Alliance is a non-partisan, non-profit organization providing critical information about the people, culture, society, industry, history, and current events of the Azeri people. Its mission is to foster and strengthen relations between the people of Azerbaijan and the United States. Through academic discussion, cultural programming, and political discourse, the Alliance aims to promote and advance a lasting partnership between the two nations' citizens.

For more information, please visit the Alliance website at www.azerbaijanamericaalliance.org

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