



**Promoting a Lasting Partnership
Between Azerbaijan and America**

1101 Pennsylvania Avenue, NW • Suite 600 • Washington, DC 20004 • T +1 202.756.4544 • F +1 202.756.7553
info@azerbaijanamericaalliance.org • www.azerbaijanamericaalliance.org

FOR IMMEDIATE RELEASE

"National Geographic Kids" to be published in Azerbaijani language



November 24, 2014 (news.az) - Another success of "Garant Media Holding".

Little Azerbaijani readers will now be able to read well-known "National Geographic Kids" magazine in their native language.

According to Oxu.A, the representatives of "Garant Media Holding", guiding a number of successful media projects, signed the contract at the head office of "National Geographic", located in Washington DC regarding the publication of children's magazine "National Geographic Kids" in Azerbaijan, in our native language .

The signing ceremony took place on November 12.

The event was attended by Chairman of the board of Garant Media Holding Elnur Baimov and vice-president of the "National Geographic" Society Terry Adamson.

"National Geographic Kids" magazine has been published in the United States since 1975.

The magazine is now published in 16 countries.

The journal is intended for children aged 6-14. The information about the world of animals, scientific innovation, world, children's literature, films, etc. is published in "National Geographic Kids".

Magazine "National Geographic Kids", as well as other magazines of this type, is owned by "National Geographic". The National Geographic Society is the largest nonprofit scientific and educational organization.

The purpose of the Company is to inspire people to care about the planet, about their environment. "National Geographic" shows its audience the world through its magazines, television programs, films, books, maps, exhibitions and events. Since its founding in 1888, the company has funded more than 10,000 scientific research and environmental exploration projects and supports programs in education, contributing to the spread of geographic literacy.

On March 3 a contract for the publication of the Azerbaijani language magazine "National Geographic", considered one of the most famous in the world, was signed in Washington. Three issues have already been published.

The Azerbaijani-American Alliance, established by Anar Mammadov and operating in the United States played an important role in the emergence of the "National Geographic" brand in Azerbaijan, in edition of the world famous magazine in our native language.

The "National Geographic" magazine was launched in Azerbaijan on the initiative of the Azerbaijani-American Alliance, carrying a lot of work for a long time in the United States to improve cultural relations between America and Azerbaijan, manage and develop relations between our peoples, and today three issues have been already published in our native language!





Contact:
Algird Pipikaite
Info@azerbaijanamericaalliance.com
+1 (202) 756-4546