



**CONNECTICUT
RECREATION & PARKS
ASSOCIATION**

JOINT LEADERSHIP SEMINAR

Thursday, May 18, 2017

LOCATION:

Sturbridge Host Hotel
& Conference Center
366 Main Street
Sturbridge, MA 01566

CRPA & MRPA invite our member directors and upper level employees to join us for an **exclusive seminar** aimed at addressing two important topics for senior staff members in the parks and recreation field.

NRPA Board Member and **internationally renowned speaker** Neelay Bhatt, Vice President of PROS Consulting, Inc. will be leading a morning seminar on **the three I's to success** for growing and sustaining your department. We will break for a **sit-down lunch** and provide you with time to **network and trade ideas** with seasoned professionals from municipalities in both Connecticut and Massachusetts. The final session of the day will discuss the use of **effective communication skills** to deliver **impactful messages**.

SCHEDULE:

Registration: 9:00 9:30 am
Continental Breakfast: 9:30 10:00 am
Session 1: 10:00 am 12:00 pm (0.2 CEU's)
Lunch: 12:00 1:30 pm
Session 2: 1:30 3:30 pm (0.2 CEU's)



Breakfast Sponsor



Lunch Sponsor



REGISTRATION & PAYMENT

REGISTER EARLY! Space is limited to 50 registrants.

Payment is due by 5/4/17. No refunds for cancellations after this date. Registrants that do not show without cancelling prior to this date will be billed the full amount.

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Attendee 1: _____ Title: _____ CRPA (\$115) MRPA (\$115)

Attendee 2: _____ Title: _____ CRPA (\$115) MRPA (\$115)

(If more than 2 attendees, please use a 2nd form)

TOTAL DUE: \$ _____

Check Enclosed (payable to: "CRPA," 135 Day St., 2nd Floor, 2H, Newington, CT 06111) Send Invoice PO# _____

Credit Card #: _____ Exp Date: _____ CVV: _____

Name on Card: _____ Billing Address: _____ Zip: _____

Signature: _____ Date: _____

ABOUT THE SPEAKER

Neelay Bhatt, *Vice President*, PROS Consulting, Inc.

Neelay's career on three continents includes Disney, The Super Bowl, The Summer Olympics and Paralympics Games, besides several years of consulting, public speaking, and training. TEDx, the global platform for ideas, describes him as a business and communications visionary, and his service on the National Recreation and Park Association's Board of Directors is committed to ensuring that 'no child is left indoors'. Additionally, VisitIndy, America's leading convention and visitors bureau, profiled him as someone shaping the future of the city.

He strongly believes in the 'Power of One' – one person/one action to change the world and his messages on empathetic leadership, magical customer service, and the art of storytelling have benefited executives, professionals, and students from USA to China and from Europe to New Zealand.

Besides leading a TED Global workshop in Canada, presenting multiple TEDx talks and coaching TEDx presenters, he is a sought-after keynote speaker for parks and recreation conferences nationally. His approach focuses on innovation, performance metrics, and partnerships to serve an increasingly global audience, ensure financial sustainability, and to create a guest experience of the highest quality.

As the Vice President at PROS Consulting, Inc., he has led 120+ strategic and master planning, sports facility development, customer service training, and marketing and branding projects. These projects have recommended facility development and infrastructure improvements totaling over \$2 billion USD, and are helping to shape a better vision for parks, recreation, and sports all over the world.

The Three I's of Success (0.2 CEU's)

SESSION ONE

This interactive work session will feature TED style 30 min presentations on the principle and philosophy behind each of the 3 I's followed by 30 min group discussion on case studies and mutual best practices. Current and future leaders in Connecticut and Massachusetts will learn how to sustain and grow a successful organization using branding, data-driven and performance metric based decision making and by creating a culture of continuous improvement and innovation.

SESSION TWO

Delivering YOUR TED Talk: How To Speak So People Listen (0.2 CEU's)

Whether you are communicating to the elected officials or the community, your staff or colleagues, interviewing for a potential job, or looking to recruit a potential partner or sponsor, how you deliver the message is critical to ensuring buy-in and support. Communication, rather effective communication, is a critical skill that can and should be honed and enhanced over time.

Learn how to 'tell your story' and deliver impactful messages through the personal experiences and techniques from a TEDx Speaker and Speaker Coach.

Sturbridge Host Hotel & Conference Center

366 Main Street, Sturbridge, MA 01566

HOTEL INFO

This event will have a small block of hotel rooms available at the Sturbridge Host Hotel for the night of Tuesday, May 17th. Reservations must be made individually. Please reference the CRPA/MRPA Leadership Seminar when booking your room. Room, tax, and incidentals are the responsibility of the individual booking the room. Reservations must be made by 4/26/17 to be included in the block. Contact the hotel reservation desk at 508-347-7393 for more information and to make a reservation. **Room Rates:** single/double: \$125, triple: \$135, quad: \$145. *Overnight room rate subject to an 11.7% occupancy tax, subject to change and mandated by MA state law.*